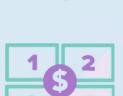
JUNE 2023











HOME SERVICE TRENDS







FINANCIAL STRAIN

Homeowners endure financial strain when facing unexpected repairs/renovations.

Solution: Splitit allows them to split the cost of their services into smaller, more manageable installments, reducing the immediate financial burden.

LIMITED PAYMENT OPTIONS

Traditional payment methods may not always be convenient or flexible for homeowners.

Solution: Splitit's installment plans, gives customers more flexibility and enables them to choose a payment schedule that suits their needs.

TRANSPARENCY AND BUDGETING

Clear pricing and transparent payment plans are crucial for homeowners.

Solution: Splitit provides transparency by outlining the installment amounts & repayment schedule upfront, helping homeowners budget & plan their finances more effectively.

IMMEDIATE ACCESS TO SERVICES

Homeowners often need prompt access to home services, especially in emergency situations.

Solution: Splitit can expedite the payment process, allowing homeowners to quickly book services and have them carried out without delay.

ENHANCED CUSTOMER EXPERIENCE

Providing a positive customer experience is crucial in the residential home service industry.

Solution: Splitit can contribute to a better customer experience by offering a convenient, flexible, and hassle-free payment solution, thereby increasing customer satisfaction and loyalty.

