

Splitit - Primary Markets Update

Dec 2023

1. Launch of the Trading Hub with PrimaryMarkets

We are excited to announce that our trading hub with PrimaryMarkets is expected to go live in February 2024. This Platform will provide you with a streamlined way to continue to trade Splitit shares off-market. PrimaryMarkets is a wholesale and institutional investor Platform that will promote Splitit to its existing global investor network of over 110,000 in the lead up to and post listing on the Platform. PrimaryMarkets has worked with several other delisted companies to continue to provide liquidity post-delisting from a public exchange.

2. Trading Fees

As an off-market Platform, it is important that you are aware of the Trading fees. If your parcel of shares is unmarketable (defined as being valued at less than the trading fees) please continue to point 3 below.

Fees to Buy: A fixed fee of A\$350 (+GST) will be applied for each transaction. Fees to Sell: For trades valued between A\$500 and A\$4,999.99, the fee will be A\$300 (+GST). For trades valued at A\$5,000 and above, the fee will be the greater of A\$350 or 6% (+GST) of the trade value. A share registry processing fee of A\$62.50 (+GST) per trade is also payable by sellers to Automic, the Company's share registry.

3. Options for Unmarketable Shares

The Company is exploring potential bulk transfer schemes, subject to local legal and regulatory requirements. Should the Company choose to implement such a scheme, it will be communicated to shareholders in due course.

4. What do I need to do to prepare to trade on PrimaryMarkets

Step 1: You do not need to transfer your shares to PrimaryMarkets. You retain them on your existing share registry (Automic). Please confirm with Automic either by checking your latest holding statement or by calling them that you have the shares available in your own entity on a valid SRN (a number beginning with 'i'). If you have any questions about this, please speak to Automic.

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Step 2: Register/Login to PrimaryMarkets at https://www.primarymarkets.com
Please note, you do not need to complete your AML/KYC until the point at which you intend to buy or sell shares. If you have less than \$500 in shares to sell, you will not be able to sell through PrimaryMarkets. As discussed in point 3 above, other options are being explored for small parcels.

5. How can I ensure I remain updated for further information

All shareholders are strongly encouraged to sign up to the Investor portal, and ensure that a valid email address is provided. The portal is hosted by the Company share registry, Automic, and can be found at: https://investor.automic.com.au/#/home